

DDMA minutes to May 14, 2008 meeting

The meeting was called to order at 6:40 pm by Trina Cooney, Flanagan's Pub.

Trina thanked Kim from Lite Bites for hosting our meeting. Kim welcomed everyone and gave us a brief description of all her business provides.

New member was introduced; Shanda Wood, Melody Bay Dance Studio.

Luann & Mark announced a meeting at 3PM on Thursday @ Best Western Motel Room 266 about Dunedin becoming a "green city".

Kandi Bryant, Dunedin Brewery, has been involved with the sound ordinance. The group reviewed the existing ordinance and 2 issues remain unresolved. Decibel level and where the sound is measured from (the business or residence complaining). We are asked to write the commission on how we feel about the downtown atmosphere.

It will affect patio and outdoor events. Several people suggested that we email the important points to merchants so they understand the impact it would have on their businesses as well. It is the feeling that the city will want to cooperate and if we attend the town meeting in large numbers we will win.

Rob DeSpiritu, City Manager, was overheard to say the first and second reading of the ordinance may be on the same night. Kandi will send out an email to merchants and place notices in windows to educate the community of the situation.

President's report – The board wrote a letter supporting the Gateway project and a \$1.3 million grant.

Trina set a goal to reach every merchant to ask why they aren't coming to meetings and to verify their email addresses. Gregory, Gregory's Salon, suggested that board members and officers should approach the businesses.

Also, contact the building department for new businesses that we can contact to join the association.

Vice President Report – Michael Bryant, Dunedin Brewery, announced our next meeting will be at the Blur on June 11th.

Megan, Iris' restaurant, is the new manager and volunteered to welcome merchants, giving it a personal touch. There was moment where Kandi Bryant was volunteered to be the Chair.

New business; Lil, Lil's catering and Jan Sebald, City of Dunedin, is promoting the Downtown Summer Theatre. Posters were distributed to advertise.

On Sunday, Stein Mart collaborated to have a fundraiser for children's charity. They will have a silent auction and other events. Focus on Dunedin at Bon Appetit.

Convention Visitor Bureau will be going to islands in August.

Kathy Kelly's Mother's wake will be at the Blur on Saturday. Restaurants have helped by donating food.

There was no old business.

Communications; Special Events; It was decided we will keep the date of Nov. 8th for Wines the Blues. It will be the same date as Safety Harbor's. Volunteers are needed.

Financial; Rose had nothing to report. Records are still being reviewed.

Advertising; Gregory reported, the city, chamber, Blue Jay's, Bon Appetit, & merchants rack cards were distributed to 775 locations in January. The new committee has tripled. The tri county advertising campaign will be working on commercials with Brighthouse and Knology.

Lyn Wargo, Chamber of Commerce, is working on grants for new events and also press releases with Bay News 9, etc. Bring any ideas to the committee.

Tourist Development Committee; Julie Scales is our liaison.

Julie Bujalski and John Lewis are working on the Jolly Trolley to have a drop off in Dunedin.

Another sign or two will be built on the island about downtown.

There is a hope to tag on advertising for Superbowl by installing webcam for downtown to add on to our website. There will be a business sign up sheet for contributions.

Walking Tour Guides money is due July 1st.

Advertising committee has been inactive. Lil and Mark volunteered to be on the committee. The board will take up the issue about combining and enlarging the advertising and communications committee.

Gregory made a motion that advertising will go through the ad committee and they will exempt this years walking guide, as well as, directional signs. Lil seconded the motion. The motion passed.

Trina finished the meeting on a personal note. Flanagan's Pub purchased the lot between Bellini's and la Maison with the help of Stephanie Joines, Wachovia Bank, for securing the loan and Michael Bryant who will build it.

50/50 \$35 Michelle Grossman

Prizes donated by:

Gregory's Salon, Iris' Restaurant, Kelly's, Chic-a-Boom, & Blur, Lil's Café, Got Wine & Cigar, & Stirling Tropical Wines.

Respectfully submitted,

Elinor Fox, Stirling Tropical Wines